ChemDraw® for iPad® is a powerful tool for engaging students in the classroom and connecting with them beyond it—and a site license is now available for easy distribution.

CHEMDRAW® FOR iPAD®: THE MOBILE ANSWER
ChemDraw® for iPad® provides all the tools scientists need to capture and share chemical inspiration and innovation—whenever they want and wherever they are. It's also an ideal tool for professors and students, who can use it to present, study, share assignments, and quickly pose and answer chemical questions. It has all the rigorous chemical intelligence and attention to detail that you've come to expect from the desktop version—with all of the convenience of a mobile app.

AN AWARD-WINNER, BUZZ-GENERATOR, AND USER FAVORITE
ChemDraw® for iPad® was given an Honorable Mention by The Scientist as a Top Innovation of 2013. It was presented in two American Chemical Society Meeting papers, and it has received very positive reviews on iTunes and elsewhere. Even skeptics have been won over—like Paul Bracher of the ChemBark blog, who writes: “I had only thought about the uses of ChemDraw for research chemists, but it's actually a really neat tool for teaching.” In a 2013 pilot program (co-sponsored by McGraw-Hill) at the University of Illinois Springfield, Professor Layne Morsch saw a 100% engagement in problem solving and more accurate mechanisms in student drawings.

“ChemDraw® for iPad® allows me to engage with students and give them better feedback on their structures.”
— Professor Layne Morsch, University of Illinois Springfield

PERFECT FOR THE CLASSROOM—AND BEYOND
ChemDraw® for iPad® can be connected to projection systems, so professors can use it to present—and draw reactions as they do. Later, they can post screenshots online for students to use. Researchers can use the app to capture ideas they have away from the lab—and since it’s compatible with the desktop version, they can pick up where they left off when back at their desks.

DESIGNED FOR COLLABORATION
With the Flick-to-Share feature, you can share structures or reactions instantly, with just a single click, no matter where you are. Colleagues, peers, and professors can modify the chemistry and send it right back. It’s the perfect tool for study groups, or for one-to-one interactions between a professor and students.
ENGINEERED FOR TODAY’S iPAD®-ENABLED STUDENTS

Students have already embraced iPad®—and the trend in iPad® device ownership continues to rise.

- 50% of college graduates own a tablet²
- 59% of tablet owners have an iPad® or iPad® mini³
- 70% of online consumers expect to purchase a tablet in the future⁴

Evidence is showing that iPad®-equipped learning is making a difference. At UC Irvine’s medical school, the first class to receive iPads® scored an average of 23% higher on national exams than previous classes.⁵

GETTING EVERYONE ON THE SAME PAGE

A ChemDraw® for iPad® site license allows you to equip your entire group, department, or university with the same tool, enabling instant collaboration, and easily distribute and manage usage through a simple portal. And it’s free with a ChemBioOffice® Ultra v.14 software site license. ChemDraw® for iPad® is also available for individual purchase at the Apple App Store.

² http://www.slideshare.net/PerkinElmer/chem-draw-for-ipad-in-organic-chemistry-courses
³ http://www.pewinternet.org/files/old-media/Files/Reports/2013/PIP_Tablet%20ownership%202013.pdf
⁴ Frank N. Magid Associates, “Magid Media Futures 2013”
⁶ http://mobihealthnews.com/20311/ipad-equipped-medical-school-class-scores-23-percent-higher-on-exams/